

Herb's Market Development for Capability Poverty Alleviation: Case Study of Bagh- E- Narges Village under Komak Charity's Support

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Abstract : The importance of the approach to the poverty definition is revealed regarding to it's effect on the nature of planning poverty alleviation programs. This research employs the capability deprivation approach to alleviate rural poverty and seeks to develop herb's market to alleviate capability poverty with an NGO's intervene, Komak charity foundation. This research has employed qualitative approach; the data were collected through field observations, review of documents and interviews. Subsequently they were analyses by thematic analysis method. According to the findings, Komak charity can provide the least sustenance of the rural poor and alleviate capability poverty emergence through Herb's market development of the village. Employing the themes, the market development is planned in two phases of empirical production and product development. Komak charity can intervene as a facilitator by providing micro credits, cooperative and supervising. Furthermore, planning on education and raising participation are prerequisites for the efficiency of the plan.

Keywords : capability poverty, Herb's market development, NGO, Komak charity foundation

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