

## Management Workspaces to Create Value

**Authors :** Nevruz Zogu, Shpetim Rezniqui

**Abstract :** It is very important that a new environment where work shall be constructed in such a strong record to be creative and eligible for workers, can not have success in the workplace. But, is it possible to design the inner-inspire to create and collaborate? By watching and analyzing examples of creativity in business, construction managers can learn ways on how to encourage their imagination inside buildings. We struggle to find and retain talented employees and skilled labor environment is becoming more and always an important tool for recruiting and retaining employees. Managers who recognize the importance are gaining an edge over their competitors. The physical work environment is as important as its quality is often used as a recruiting tool and even to companies with The relationship between the company and the employees between strategy and behavior, between the product and the customer can reincorporated under the light of symbolic mediation of space, as instrument and interpreter of the core values and identity of the organization.

**Keywords :** strategy, business, quality, productivity, space, offices, assets

**Conference Title :** ICBEA 2015 : International Conference on Business and Economic Analysis

**Conference Location :** Zurich, Switzerland

**Conference Dates :** January 13-14, 2015