## Unlocking Academic Success: A Comprehensive Exploration of Shaguf Bites's Impact on Learning and Retention

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**Abstract :** This research aims to test out and observe whether artificial intelligence (AI) software and applications could actually be effective, useful, and time-saving for those who use them. Shaguf Bites, a web application that uses AI technology, claims to help students study and memorize information more effectively in less time. The website uses smart learning, or AI-powered bite-sized repetitive learning, by transforming documents or PDFs with the help of AI into summarized interactive smart flashcards (Bites, n.d.). To properly test out the websites' effectiveness, both qualitative and quantitative methods were used in this research. An experiment was conducted on a number of students where they were first requested to use Shaguf Bites without any prior knowledge or explanation of how to use it. Second, they were asked for feedback through a survey on how their experience was after using it and whether it was helpful, efficient, time-saving, and easy to use for studying. After reviewing the collected data, we found out that the majority of students found the website to be straightforward and easy to use. 58% of the respondents agreed that the website accurately formulated the flashcard questions. And 53% of them reported that they are most likely to use the website again in the future as well as recommend it to others. Overall, from the given results, it is clear that Shaguf Bites have proved to be very beneficial, accurate, and time saving for the majority of the students.

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Keywords : artificial intelligence (AI), education, memorization, spaced repetition, flashcards.

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