World Academy of Science, Engineering and Technology International Journal of Computer and Systems Engineering Vol:17, No:12, 2023

The Evolution of Amazon Alexa: From Voice Assistant to Smart Home Hub

Authors: Abrar Abuzaid, Maha Alaaeddine, Haya Alesayi

Abstract : This project is centered around understanding the usage and impact of Alexa, Amazon's popular virtual assistant, in everyday life. Alexa, known for its integration into devices like Amazon Echo, offers functionalities such as voice interaction, media control, providing real-time information, and managing smart home devices. Our primary focus is to conduct a straightforward survey aimed at uncovering how people use Alexa in their daily routines. We plan to reach out to a wide range of individuals to get a diverse perspective on how Alexa is being utilized for various tasks, the frequency and context of its use, and the overall user experience. The survey will explore the most common uses of Alexa, its impact on daily life, features that users find most beneficial, and improvements they are looking for. This project is not just about collecting data but also about understanding the real-world applications of a technology like Alexa and how it fits into different lifestyles. By examining the responses, we aim to gain a practical understanding of Alexa's role in homes and possibly in workplaces. This project will provide insights into user satisfaction and areas where Alexa could be enhanced to meet the evolving needs of its users. It's a step towards connecting technology with everyday life, making it more accessible and user-friendly

Keywords: Amazon Alexa, artificial intelligence, smart speaker, natural language processing

Conference Title: ICMLTA 2023: International Conference on Machine Learning Technologies and Applications

Conference Location: Vienna, Austria Conference Dates: December 25-26, 2023