

Local Food Movements and Community Building in Turkey

Authors : Derya Nizam

Abstract : An alternative understanding of "localization" has gained significance as the ecological and social issues associated with the growing pressure of agricultural homogeneity and standardization become more apparent. Through an analysis of a case study on an alternative food networks in Turkey, this research seeks to critically examine the localization movement. The results indicate that the idea of localization helps to create new niche markets by creating place-based labels, but it also strengthens local identities through social networks that connect rural and urban areas. In that context, localization manifests as a commodification movement that appropriates local and cultural values to generate capitalist profit, as well as a grassroots movement that strengthens the resilience of local communities. This research addresses the potential of community development approaches in the democratization of global agro-food networks.

Keywords : community building, local food, alternative food movements, localization

Conference Title : ICRSD 2024 : International Conference on Rural Sociology and Development

Conference Location : Barcelona, Spain

Conference Dates : May 23-24, 2024