

A Bibliometric Analysis of Trends in Change Management Sciences

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Abstract : The paper aims to give an overview of change management research by using bibliometric methodology. Based on research papers of the last decade, which are listed on Research Gate, a multidimensional categorization is done. Considering categories like topic (e.g., success factors), industry, or research methodology, the development of the discipline is traced and, in a second step, confronted with external developments of the business environment, such as climate change, gen Z or COVID, to name a few. Based on these findings, a final evaluation concerning the thematical fit of previous research topics is also made, as well as a preview of likely future trends in change management sciences.

Keywords : change management, bibliometrics, scientific trends, research topics

Conference Title : ICOCM 2024 : International Conference on Organizational Change Management

Conference Location : Barcelona, Spain

Conference Dates : October 24-25, 2024