

Life Expansion: Autobiography, Fictionalized Digital Diaries and Forged Narratives of Everyday Life on Instagram

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Abstract : The article aims to analyze the autobiographical practices of users on Instagram, observing the instrumentalization of image resources in the construction of visual narratives that make up that archive and digital diary. Through bibliographical review, discourse exploration and case studies, the research also aims to present a new theoretical perception about everyday records - edited with a collage of filters and aesthetic tools - that permeate that social network, understanding it as a platform fictionalizing and an expansion of life. In this way, therefore, the work reflects on possible futures in the elaboration of representations and identities in the context of digital spaces in the 21st century.

Keywords : visual culture, social media, autobiography, image

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