

The Study of Elders' Needs in Bangkok Metropolis for the Options of Health Tourism

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Abstract : Research The study of elders' needs in Bangkok metropolis for the options of health tourism. The objective is to study of elders' needs in Bangkok Metropolis for the options of health tourism. The research her collected data using a questionnaire. The samples used in this research is elderly people living in the Dusit area. Of 400 people found the majority were female than male. Accounted for 18 percent aged between 50-55 years, mostly undergraduate degree. Moreover, most seniors do not have underlying disease. The study found that 1. Elders' needs in Bangkok Metropolis for the options of health tourism; 2. Tourism activity patterns that fit elderly was divided into 5 categories, including massage, massage, and herbal sauna. Practicing meditation and ascetic. The results showed that selection of elderly tourist activities by choosing healthy eating are the first. The hypothesis testing period: Elders' needs in Bangkok Metropolis for the options of health tourism is different. The level of statistical significance .05 level.

Keywords : needs, elder, health tourism, Bangkok

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