

## A Comparative Study about the Use of SMS in Formal Writing of the Students in Universities

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**Abstract :** Technology has revolutionized the way of communication around the globe. Its use and users are multiplying with every passing minute. The current study reveals the effect of SMS on the formal writing of the students. Students are the regular users of this service and have become addict to short language. This short language is understandable to a particular community and not to the whole as it does not adhere to the Standard English writing practices. Data has been collected from quiz, assignments text and through questionnaires' which supports this postulate that students are frequently practicing it in their formal writing. Certain corrosive measures needs to be taken to address the issue. Second language learners have been found it practicing to greater extent.

**Keywords :** information technology, SMS, messaging, communication, social media, internet, language

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