

## Evaluating the Role of Cinema in the Formation of Cultural Schemas of Iranian Families by Studying the Opinions of Critics at the Venice Film Festival

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**Abstract :** Cinema is a powerful medium that can depict and critique sociological and cultural issues, contributing to the expansion of important societal issues and raising awareness. Family crises and challenges are significant concerns faced by societies worldwide. The family serves as the central core for societal formation, and the challenges experienced within this small social group have implications not only for individuals within a country but also for the wider culture. The concept of the family represents the entire society in relation to other countries, shaping ideas and prejudices regarding interpersonal culture and relationships. The representation of society's problems through cinema influences the formation of cultural schemas within the country producing the films and among the societies that view them.

**Keywords :** interpersonal culture, representation, society, family, cultural schemas

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