

## Local Government Digital Attention and Green Technology Innovation: Analysis Based on Spatial Durbin Model

**Authors :** Xin Wang, Chaoqun Ma, Zheng Yao

**Abstract :** Although green technology innovation faces new opportunities and challenges in the digital era, its theoretical research remains limited. Drawing on the attention-based view, this study employs the spatial Durbin model to investigate the impact of local government digital attention and digital industrial agglomeration on green technology innovation across 30 Chinese provinces from 2011 to 2021, as well as the spatial spillover effects present. The results suggest that both government digital attention and digital industrial agglomeration positively influence green technology innovation in local and neighboring provinces, with digital industrial agglomeration exhibiting a positive moderating effect on this direct local and indirect spatial spillover relationship. The findings of this study provide a new theoretical perspective for green technology innovation research and hold valuable implications for the advancement of the attention-based view and green technology innovation.

**Keywords :** local government digital attention, digital industrial agglomeration, green technology innovation, attention-based view

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