

The Role of Digital Media in the Change of Saudi Nationalism: A Systematic Review and Meta-Analysis

Authors : Alaa Alshaikh

Abstract : While digital technologies were initially seen as harbingers of globalisation and cosmopolitanism, scholars increasingly acknowledge their role in the rise of nationalism. This paper studies the national identity in light of the digital media in Saudi Arabia. It offers an extensive meta-analysis of the evolution of the national identity on social media. It examines the national identity and its components and deals with the difference between it and digital nationalism, which is formed and affected by the country's fulfillment of the citizen's needs. Hereto a systematic examination of all 40 articles published between October 2016 and December 2022 was conducted. Findings indicate that three characteristics of contemporary nationalism are partly linked to recent shifts in digital communication: diversification, fragmentation, and commodification. The paper concludes by considering the implications of our arguments for future research in the field.

Keywords : meta analysis, Saudi Arabia, nationalism, social media

Conference Title : ICCFMS 2023 : International Conference on Communication, Film and Media Studies

Conference Location : Paris, France

Conference Dates : December 25-26, 2023