Fashion Trend in the Arab Society through Oriental Designs and Erotic Models

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Abstract: These results reveal a significant gap in the current understanding of model well-being between industry professionals and models themselves. The results suggest that there is an inherent need for change in the modeling industry to promote and improve their well-being. Erotic literature is a field of contemporary literature that contains key concepts about a woman and her sexual desires. She has many followers and is gaining more and more importance every day, so she is criticized on social media. In preparing their work in this part of the literature, the authors take into account that women explore cultural, social and political theories. In this research, the author analyzes erotic literature in Asia and the role of women as the main element. Fashion is a dynamic entity. With globalization, fashion is being sold to all corners of the world and people are becoming fashion-conscious and adapting to the latest trends and looks. Against this background, the role of fashion in social change in society is strong. Every product we use contains a design element, and consumers prefer to buy these products. The aim of the article is to examine how ethical design by designers can bring about social change in society, taking into account the issue of intellectual property rights. There will be an overview of research conducted by previous scholars to examine the work of designers achieving social change in society, as well as discussions with designers to understand future plans for an evolving global landscape. The article argues that fashion has a dynamic role to play in bringing about social change in society, with designers effectively controlling what people around the world buy, wear and consume. This article would be helpful for social planners and designers to plan the future of society.

Keywords: erotic literature, social media, woman, attract addressee, fashion, gender identity, gender stereotypes, trend, blog, instagram, consumer culture, muslim fashion, visual analysis

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