

An E-coaching Methodology for Higher Education in Saudi Arabia

Authors : Essam Almuhsin, Ben Soh, Alice Li, Azmat Ullah

Abstract : It is widely accepted that university students must acquire new knowledge, skills, awareness, and understanding to increase opportunities for professional and personal growth. The study reveals a significant increase in users engaging in e-coaching activities and a growing need for it during the COVID-19 pandemic. The paper proposes an e-coaching methodology for higher education in Saudi Arabia to address the need for effective coaching in the current online learning environment.

Keywords : role of e-coaching, e-coaching in higher education, Saudi higher education environment, e-coaching methodology, the importance of e-coaching

Conference Title : ICCASET 2023 : International Conference on E-commerce, E-administration, E-society, E-education and E-technology

Conference Location : Jeddah, Saudi Arabia

Conference Dates : February 20-21, 2023