

The Role of the Municipal Executive in the Process of Creating a Smart City

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Abstract : Cities are now seen as business entities, and their executive body is similar to a chief executive officer. However, it is not enough for the legal system to provide a strong role for the executive branch. It seems that the authority must take the form of a managerial body. This solution answers the demands of smart governance, which in such a regulated relation between the unit head and the city see a guarantee of reliable implementation of the municipal strategy proposed during the recruitment and of the motivation to carry out statutory tasks to communes and their residents.

Keywords : smart cities, local government, executive organ, municipality, city management

Conference Title : ICLICL 2023 : International Conference on Legal Institutions and Corporate Law

Conference Location : Rome, Italy

Conference Dates : February 20-21, 2023