

The Agile Management and Its Relationship to Administrative Ambidexterity: An Applied Study in Alexandria Library

Authors : Samar Sheikhelsouk, Dina Abdel Qader, Nada Rizk

Abstract : The plan of the organization may impede its progress and creativity, especially in the framework of its work in independent environments and fast-shifting markets, unless the leaders and minds of the organization use a set of practices, tools, and techniques encapsulated in so-called “agile methods” or “lightweight” methods. Thus, this research paper examines the agile management approach as a flexible and dynamic approach and its relationship to the administrative ambidexterity at the Alexandria library. The sample of the study is the employees of the Alexandria library. The study is expected to provide both theoretical and practical implications. The current study will bridge the gap between agile management and administrative approaches in the literature. The study will lead managers to comprehend how the role of agile management in establishing administrative ambidexterity in the organization.

Keywords : agile management, administrative innovation, Alexandria library, Egypt

Conference Title : ICTE 2023 : International Conference on Tourism and Education

Conference Location : London, United Kingdom

Conference Dates : March 16-17, 2023