## An Investigation into the Impact of Techno-Entrepreneurship Education on Self-Employment

Authors : Farnaz Farzin, Julie C. Thomson, Rob Dekkers, Geoff Whittam

**Abstract :** Research has shown that techno-entrepreneurship is economically significant. Therefore, it is suggested that teaching techno-entrepreneurship may be important because such programmes would prepare current and future generations of learners to recognize and act on high-technology opportunities. Education in techno-entrepreneurship may increase the knowledge of how to start one's own enterprise and recognize the technological opportunities for commercialisation to improve decision-making about starting a new venture; also it influence decisions about capturing the business opportunities and turning them into successful ventures. Universities can play a main role in connecting and networking techno-entrepreneurship students towards a cooperative attitude with real business practice and industry knowledge. To investigate and answer whether education for techno-entrepreneurs really helps, this paper chooses a comparison of literature reviews as its method of research. Then, 6 different studies were selected. These particular papers were selected based on a keywords search and as their aim, objectives, and gaps were close to the current research. In addition, they were all based on the influence of techno-entrepreneurship education in self-employment and intention of students to start new ventures. The findings showed that teaching techno-entrepreneurship education may have an influence on students' intention and their future self-employment, but which courses should be covered and the duration of programmes needs further investigation.

Keywords : techno entrepreneurship education, training, higher education, intention, self-employment

Conference Title : ICBE 2015 : International Conference on Business Education

Conference Location : Miami, United States

Conference Dates : March 09-10, 2015