

Monitoring Public Attitudes Towards Tourism Valorisation of the Dinara Nature Park's Dry Grasslands

Authors : Sven Ratković

Abstract : The survey of public attitudes and knowledge was conducted as part of the Dinara back to LIFE project during June and July 2020. The aim of the research was to collect public opinions and knowledge on the topics of the biodiversity of Dinara, perception of tourist potential, sustainable development, and acceptance of the project. The research was conducted using the survey method in the cities of Sinj, Knin, Vrlika, and Trilj, and the municipalities of Hrvace, Otok, Kijevo, and Civljane, where a total of 404 people were surveyed. The respondents perceive the cultural and recreational potential of Dinara and recognize it as a potential for agriculture and tourism. According to respondents, the biological diversity of Dinara is most affected by fires and human activity. When it comes to nature protection, the majority of respondents don't trust local self-government units and relevant ministries. The obtained results indicate the need for informing and educating the community, and they serve to adjust the project activities and better guide the touristic development of the project area. The examination will be repeated in the last project year (2023).

Keywords : protected area tourism, Dinara Nature Park, dry grasslands, touristic infrastructure

Conference Title : ICLTALOPN 2023 : International Conference on Local Tourism Activities, Local Organizations and Policy Networks

Conference Location : Paris, France

Conference Dates : June 22-23, 2023