

## Family Relationships among Users and Non Users of Social Media

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**Abstract :** New developments in the technological world have made the internet an innovative way for individuals and families to communicate. Social media sites help in fulfilling communication needs and wants of their users. The use of social media may have an effect on the family relation either in a positive or negative manner. This study aimed to investigate the family relationships among users and non users of social media. The study followed a cross-sectional descriptive comparative research design. It was conducted on 360 employees, at Damanshour University in Elbeheira, Egypt. Brief Family Relationship Scale (BFRS) was used to collect the data of this study. The results revealed that the mean score of the social media users is slightly increased in relation to the non users of social media mean score with no significant difference between both groups. It was concluded that using social media for short time has no effect on the family relationship, sitting with family in daily base satisfy the social and emotional needs of its member and enhance family relations. Recommendations encompassed that the time spent on social media should be assessed regularly to prevent being isolated from the family members. Educational programs to increase the parent's awareness how to deal with their children regarding social media and its risks.

**Keywords :** social media, family relationships, communication needs, culture

**Conference Title :** ICMHNPI 2023 : International Conference on Mental Health Nursing and Psychosocial Interventions

**Conference Location :** Barcelona, Spain

**Conference Dates :** March 06-07, 2023