

Identification Social Impact of Tourism for Society in Batu, East Java, Indonesia Which Is Included the Transition of Their Main Job Caused by Tourism Development

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Abstract : Batu, East Java, Indonesia is located in highland about 680-1,200 meters above ocean surface and has temperature 15-19 degree Celsius. With this condition, so the main profession of people around is a farmer. But, along with era's developing, now Batu is started to improve their development in tourism sector and show up them as an icon of tourism in Indonesia. Such as: playground, museum, and paralayang's summit. That is made Batu in nowadays well known as the one of recommended city to visit. The change of the development from farming sector to tourism sector make people around prefer doing job in trade than engage in farming. That's make authors want to observe about this social phenomenon which is happening in Batu, whereas from the beginning the primary profession is a farmer, now changed to be a trader around the tourism place.

Keywords : development, profession, tourism, Batu

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