

## Types of Motivation at a Rural University

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**Abstract :** Motivation is one of the most important factors when teaching language. Most institutions at least in Mexico, pay low attention to the types of motivation students have when they are studying English; however, considering the motivation they have, may lead to better understanding about their needs and purposes for learning English and the professors may understand and focus on their interests for making them persist in action through the course. This topic has been widely investigated in different countries, but more research needs to be done in Mexico to shed light on this area of potential impact. The aim of this research is to focus on the types of motivation, intrinsic and extrinsic, instrumental and integrative and the attitudes students have about English language to identify aspects that are alike to other contexts and research areas based on the theory of Dörnyei (2013) and Gardner (2001). It was carried out at a Mexican University in a small village in Quintana Roo. The potential implications, the findings as well as the limitations are presented.

**Keywords :** attitudes of motivation, factors of motivation, extrinsic and intrinsic motivation, instrumental and integrative motivation

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