Cognitive Semantics Study of Conceptual and Metonymical Expressions in Johnson's Speeches about COVID-19

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Abstract: The study is an attempt to investigate the conceptual metonymies is used in political discourse about COVID-19. Thus, this study tries to analyze and investigate how the conceptual metonymies in Johnson's speech about coronavirus are constructed. This study aims at: Identifying how are metonymies relevant to understand the messages in Boris Johnson speeches and to find out how can conceptual blending theory help people to understand the messages in the political speech about COVID-19. Lastly, it tries to Point out the kinds of integration networks are common in political speech. The study is based on the hypotheses that conceptual blending theory is a powerful tool for investigating the intended messages in Johnson's speech and there are different processes of blending networks and conceptual mapping that enable the listeners to identify the messages in political speech. This study presents a qualitative and quantitative analysis of four speeches about COVID-19; they are said by Boris Johnson. The selected data have been tackled from the cognitive-semantic perspective by adopting Conceptual Blending Theory as a model for the analysis. It concludes that CBT is applicable to the analysis of metonymies in political discourse. Its mechanisms enable listeners to analyze and understand these speeches. Also the listener can identify and understand the hidden messages in Biden and Johnson's discourse about COVID-19 by using different conceptual networks. Finally, it is concluded that the double scope networks are the most common types of blending of metonymies in the political speech.

Keywords: cognitive, semantics, conceptual, metonymical, Covid-19

Conference Title: ICCMT 2022: International Conference on Conceptual Metaphor Theory

Conference Location : Baku, Azerbaijan **Conference Dates :** October 06-07, 2022