

Pakistan's English Language Newspapers, Framing, and Aurat March

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Abstract : This study examines how editorials in Pakistan's English-language newspapers represented the Aurat March in Pakistan, which is held on International Women's Day, 8 March, to reclaim public spaces for women. There was a public outcry against the controversial movement, sparked by the key messages and slogans used to communicate with the masses. This research aims to study non-western news frames used by Pakistan's leading English-language newspapers—Dawn, The Express Tribune, The News, and The Nation—for the portrayal of Aurat March since 2018. The findings show how these editorials construct and reinforce the concept of feminism being threatened by the dangerous other. This research aims to contribute to the understanding of Pakistan's elite discourse, which insists that this event is a movement led by females in a male-dominated society to voice their rights and reclaim public spaces; however, this movement is more than just that.

Keywords : discourse, Aurat March, media framing, feminist movement, editorials

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