

## Dynamic Pricing With Demand Response Managment in Smart Grid: Stackelberg Game Approach

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**Abstract :** In the past decade, extensive improvements have been done in electrical grid infrastructures. It is very important to make plans on supply, demand, transmission, distribution and pricing for the development of the electricity energy sector. Based on this perspective, in this study, Stackelberg game approach is proposed for demand participation management (DRM), which has become an important component in the smart grid to effectively reduce power generation costs and user bills. The purpose of this study is to examine electricity consumption from a dynamic pricing perspective. The results obtained were compared with the current situation and the results were interpreted.

**Keywords :** lectricity, stackelberg, smart grid, demand response managment, dynamic pricing

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