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New Public Management: Step towards Democratization

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Abstract : Administration is largely based on two sciences: 'management science' and 'political science'. The approach of new public management is more inclined towards the management science. Era of 'New Public Management' has affected the developing countries very immensely. Public management reforms are needed to enhance the development of the countries. This reform mainly includes capacity building, control of corruption, political decentralization, debureaucratization and public empowerment. This gives the opportunity to create self-sustaining change in the governance. This paper includes the link of approach of new public management and their effect on building effective democratization in the country. This approach mainly focuses on rationality and effectiveness of governance system. These need to have deep efforts on technological, organizational, social and cultural fields. Bringing citizen participation in governance is main objective of NPM. The shift from traditional public management to new public management have low success rate of reforms. This research includes case study of RTI which is a big step of government towards citizen centric approach of governance. The aspect of 'publicness' in the democratic policy implementation is important for good governance in India.

Keywords: public management, development, public empowerment, governance

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