Assessment of the Impact of Traffic Safety Policy in Barcelona, 2010-2019

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Abstract : Road safety involves carrying out a determined and explicit policy to reduce accidents. In the city of Barcelona, through the Local Road Safety Plan 2013-2018, in line with the framework that has been established at the European and state level, a series of preventive, corrective and technical measures are specified, with the priority objective of reducing the number of serious injuries and fatalities. In this work, based on the data from the accidents managed by the local police during the period 2010-2019, an analysis is carried out to verify whether the measures established in the Plan to reduce the accident rate have had an effect or not and to what extent. The analysis focuses on the type of accident and the type of vehicles involved. Different count regression models have been fitted, from which it can be deduced that the number of serious and fatal victims of the accidents that have occurred in the city of Barcelona has been reduced as the measures approved by the authorities. **Keywords :** accident reduction, count regression models, road safety, urban traffic

Conference Title : ICRSTS 2022 : International Conference on Road Safety and Traffic Solutions

Conference Location : Barcelona, Spain

Conference Dates : December 15-16, 2022

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