

The Journey to Social Entrepreneurship: Profile Analysis of Social Enterprises in Morocco

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Abstract : Much recent discourse has highlighted the supporting role of social entrepreneurs in solving social problems. However, the identification of social enterprise's characteristics in emerging countries has not yet been thoroughly examined. This research seeks to explore the profile of social enterprises in Morocco. In this perspective, we conduct a quantitative study on a sample of 87 social enterprises. This study was undertaken in Morocco based on a quantitative study lead among sample consists of 82 organizations qualified as social enterprises. Therefore, the response rate was 45.12% (37/82). Participants in the study were described on the basis of the following demographic characteristics: Gender, Age, Education Level and field, Entrepreneurial activity age, Legal forms, Line of business.

Keywords : social entrepreneurship, social enterprise, problem resolution, value creation

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