

## **A Review on the Adoption and Acculturation of Digital Technologies among Farmers of Haryana State**

**Authors :** Manisha Ohlan, Manju Dahiya

**Abstract :** The present study was conducted in Karnal, Rohtak, and Jhajjar districts of Haryana state, covering 360 respondents. Results showed that 42.78 percent of the respondents had above average knowledge at the preparation stage followed by 48.33 percent of the respondents who had high knowledge at the production stage, and 37.22 percent of the respondents had average knowledge at the processing stage regarding the usage of digital technologies. Nearly half of the respondents (47.50%) agreed with the usage of digital technologies, followed by strongly agreed (19.45%) and strongly disagreed (14.45%). A significant and positive relationship was found between independent variables and knowledge and of digital technologies at 5 percent level of significance. Therefore, the null hypothesis cannot be rejected. All the dependent variables, including knowledge and attitude, had a significant and positive relationship with z value at 5 percent level of significance, which showed that it is between -1.96 to +1.96; therefore, the data falls between the acceptance region, that's why the null hypothesis is accepted.

**Keywords :** knowledge, attitude, digital technologies, significant, positive relationship

**Conference Title :** ICACPHJ 2022 : International Conference on Advances in Communication and Public Health and Journalism

**Conference Location :** Boston, United States

**Conference Dates :** April 21-22, 2022