

Combining Work and Study: A Solution for Stronger University-Industry Linkage

Authors : Payam Najafi, Behnam Ebrahimi, Hamid Montazerolghaem, Safoura Akbari-Alavijeh, Rasoul Tarkesh Esfahani

Abstract : The combination of work and study has been recently gained lots of attention due to the crucial demand of industries to skillfully trained youth. Nevertheless, the distance between university and industry makes this combination challenging. According to the OECD (2012), in most countries, there is a limited link between students' field of study and their area of work while studying. On the other hand, high unemployment rates among the specialized workforce, which is common in developing countries, highlights the need to strengthen this relationship. Innovative Center of Isfahan Chamber of Commerce has defined a project called 'POUYESH', which helps students to find related work opportunities to their field of study as well as supporting industries to supply their needed workforce. The present research is sought to explore the effect of the running project as a model of combining work and study on the university-industry linkage.

Keywords : work and study, university-industry linkage, POUYESH project, field of study

Conference Title : ICQIK 2022 : International Conference on Quality, Innovation and Knowledge

Conference Location : Sydney, Australia

Conference Dates : January 28-29, 2022