

Good Advice Is Hard to Come By: A Cross-Cultural Perspective on Opposing Views and Entrepreneurial Passion

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Abstract : The purpose of this study is to understand the impact of entrepreneurs' receptiveness to opposing views on their entrepreneurial passion. Following a cross-cultural approach, we surveyed 1,228 entrepreneurs in seven developing and emerging countries. Besides a positive relationship between receptiveness to opposing views and harmonious passion for entrepreneurship, we found first evidence for a significant moderating effect of access to information reinforcing the positive main effect.

Keywords : harmonious passion, developing and emerging countries, self-determination theory, receptiveness to opposing views

Conference Title : ICESB 2022 : International Conference on Entrepreneurship and Small Business

Conference Location : London, United Kingdom

Conference Dates : June 27-28, 2022