

## An Analysis of Telugu Proverbs in the Light of Endangerment

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**Abstract :** The main goal of this paper is to reflect on the overwhelming, rich folklore of Telugu people through their proverbs, which are assumed to be in a state of endangerment. In order to prove the statement made that the proverbs in Telugu are endangered, we have to delve deeper. We hardly found two or three papers related to Telugu proverbs. So, though the process was weary of sorting out the different proverbs in Telugu, to translate them etc. we found it necessary to do a survey in the form of a questionnaire and draw conclusions so that we could address this issue to the readers. We began with a basic assumption that the older generation may have a wider knowledge of their folklore when compared to the younger generation. The results obtained are quite remarkable, which strengthened our assumptions. Statistical analysis was adopted for quantitative analysis. Through this paper, we hope to kindle cultural awareness among the youngsters regarding the use of one's own mother tongue.

**Keywords :** sociolinguistics, Telugu proverbs, folklore, endangerment

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