

Understanding Organizational Capabilities and Dynamic Capabilities in the Context of Micro Enterprises: A Research Agenda

Authors : G. Gurkan Inan, Umit S. Bititci

Abstract : Purpose of this study is to understand development of organizational capabilities in micro enterprises. Organizational capabilities underpin companies` competitive advantages as well as their ability to respond internal and external change. Current literature is focused on mainly large enterprises, with some interest on SMEs. However there is little research attempting to understand the applicability of organizational capability theories on micro enterprises. In this paper we propose a research framework and a research agenda for addressing this gap.

Keywords : micro enterprises, organizational capabilities, dynamic capabilities, management

Conference Title : ICOMIE 2015 : International Conference on Operations Management and Industrial Engineering

Conference Location : Istanbul, Türkiye

Conference Dates : January 26-27, 2015