

## Gendered Perceptions in Maize Supply Chains: Evidence from Uganda

**Authors :** Anusha De, Bjorn Van Campenhout

**Abstract :** Faced with imperfect information, economic actors use judgment and perceptions in decision-making. Inaccurate perceptions or false beliefs may result in inefficient value chains, and systematic bias in perceptions may affect inclusiveness. In this paper, perceptions in Ugandan maize supply chains are studied. A random sample of maize farmers where they were asked to rate other value chain actors—agro-input dealers, assembly traders and maize millers—on a set of important attributes such as service quality, price competitiveness, ease of access, and overall reputation. These other value chain actors are tracked and asked to assess themselves on the same attributes. It is observed that input dealers, traders and millers assess themselves more favorably than farmers do. Zooming in on heterogeneity in perceptions related to gender, it is evident that women rate higher than men. The sex of the actor being rated does not affect the rating.

**Keywords :** gender, input dealers, maize supply chain, perceptions, processors

**Conference Title :** ICFER 2021 : International Conference on Feminist Economics and Research

**Conference Location :** Copenhagen, Denmark

**Conference Dates :** July 19-20, 2021