

Developing a Clustered-Based Model and Strategy for Waterfront Urban Tourism in Manado, Indonesia

Authors : Bet El Silisna Lagarensen, Agustinus Walansendow

Abstract : Manado Waterfront Development (MWD) occurs along the coastline of the city to meet the communities' various needs and interests. Manado waterfront, with its various kinds of tourist attractions, is being developed to strengthen opportunities for both tourism and other businesses. There are many buildings that are used for trade and business purposes. The spatial distributions of tourism, commercial and residential land uses overlap. Field research at the study site consisted desktop scan, questionnaire-based survey, observation and in-depth interview with key informants and Focus Group Discussion (FGD) identified how MWD was initially planned and designed in the whole process of decision making in terms of resource and environmental management particularly for the waterfront tourism development in the long run. The study developed a clustered-based model for waterfront urban tourism in Manado through evaluation of spatial distribution of tourism uses along the waterfront.

Keywords : clustered-based model, Manado, urban tourism, waterfront

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