

Virtual Reality Design Platform to Easily Create Virtual Reality Experiences

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Abstract : The interest in Virtual Reality (VR) keeps increasing among the community of designers. To develop this type of immersive experience, the understanding of new processes and methodologies is as fundamental as its complex implementation which usually implies hiring a specialized team. In this paper, we introduce a case study, a platform that allows designers to easily create complex VR experiences, present its features, and its development process. We conclude that this platform provides a complete solution for the design and development of VR experiences, no-code needed.

Keywords : creatives, designers, virtual reality, virtual reality design platform, virtual reality system, no-coding

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