## Women Executives' Career Success in the Office of the Basic Education

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**Abstract :** This research aims to study the impact of personality and family status on women executives' career success of the primary education department of Thailand. The independent variable includes three factors, namely family status, personality, and knowledge-skill-experience, while the dependent variable is the career success. The population of this study includes 2,179 female management officials in the department of primary education. A total of 400 female managers is interviewed and utilized as a sample group. A questionnaire is developed and used as a research tool for data collection. Content analysis is performed to get the quantitative data. Descriptive statistics in this research is conducted by SPSS program. The findings revealed that personality and family status of samples have an influence on the overall career success of women executives in terms of their objective career success. However, in terms of specific factors of personality or family status, it is found that there is no relevance of each factor on the women executives' career success. It can be concluded that the factor affecting the women executives' career success is subjective career success including the happiness and enjoyment with the job not factor concerning materials. Their success is the result of each individual working experience. However, their personal characteristics do not affect their success.

**Keywords:** career success, women executives, primary education, knowledge-skill-experience **Conference Title:** ICSSS 2014: International Conference on Society Systems Science

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