

## Context Specific E-Transformation Decision-Making Framework

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**Abstract :** Nowadays, within quickly changing business environments, companies are often faced with specific problems where knowledge required to make timely decisions is often available however is not always readily accessible by the decision makers, in a required form. To identify if in any way via innovative system development companies could be assisted so that they can make quicker industry specific decisions in a given time and space, researchers conducted in depth case study investigation during which they studied company's e-transformation recommendations, company's current issues and problems as well as the nature of company's pressing decisions. This study utilizes Scenario Based Analysis with the aim to help identify parameters crucial for the development of the system that could support decision making in a given time and space. Based on the findings, Context Specific e-transformation decision making framework is proposed.

**Keywords :** e-transformation, business context, decision making, e-T Guide, ICT

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