

A Mediation Analysis of Social Capital: Direct and Indirect Effects of Community Influences on Civic Engagement among the Household-Header and Non-Household Header Volunteers in Thai Rural Communities

Authors : Aphiradee Wongsiri

Abstract : The purpose of this study is to investigate the role of social capital in the relationships between community influences consisting of community attachment and community support on civic engagement among the household-header and non-household header volunteers. The data were collected from 216 household header volunteers and 204 non-household header volunteers across rural communities in seven sub-districts in Nong Khai Province, Thailand. A good fit structural equation modeling (SEM) was tested for both groups. The findings indicate that the SEM model for the group of household header volunteers, social capital had a direct effect on civic engagement, while community support had an indirect effect on civic engagement through social capital. On the other hand, the SEM model for the group of non-household header volunteers shows that social capital had a direct effect on civic engagement. Also, community attachment and community support had indirect effects on civic engagement through social capital. Therefore, social capital in this study played an important role as a mediator in the relationships between community influences and civic engagement in both groups.

Keywords : social capital, civic engagement, volunteer, rural development

Conference Title : ICHHSS 2020 : International Conference on Humanities, Human and Social Sciences

Conference Location : Vancouver, Canada

Conference Dates : August 06-07, 2020