An Investigation of Project-Based Learning: A Case Study of Tourism Students

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Abstract : The purposes of this study were to investigate the success of project-based learning and to evaluate the performance and level of satisfaction of tourism students who participated in the study. This paper drew upon a data collection from a senior tourism students survey conducted in Rajamangala University during summer 2013. The purposive sampling was utilized to obtain the sample which included 45 tourism students. The pretest and posttest method was utilized. The findings revealed that the majority of respondents had gained higher knowledge after the posttest significantly. The respondents' knowledge increased about 53.33 percent from pretest to posttest. Also, the findings revealed the top three highest level of satisfaction as follows: 1) the role of teacher and students, 2) the research activities of the project-based learning, 3) the learning methods of the project-based learning. Moreover, the mean score of all categories was 3.98 with a standard deviation of 0.88 which indicated that the average level of satisfaction was high.

Keywords : performance, project-based learning, satisfaction, tourism

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