

## The Language of Fliptop among Filipino Youth: A Discourse Analysis

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**Abstract :** This qualitative research is a study on the lines of Fliptop talks performed by the Fliptop rappers employing Finnegan's (2008) discourse analysis. This paper aimed to analyze the phonological, morphological, and semantic features of the fliptop talk, to explore the structures in the lines of Fliptop among Filipino youth, and to uncover the various insights that can be gained from it. The corpora of the study included all the 20 Fliptop Videos downloaded from the Youtube Channel of Fliptop. Results revealed that Fliptop contains phonological features such as assonance, consonance, deletion, lengthening, and rhyming. Morphological features include acronym, affixation, blending, borrowing, code-mixing and switching, compounding, conversion or functional shifts, and dysphemism. Semantics presented the lexical category, meaning, and words used in the fliptop talks. Structure of Fliptop revolves on the personal attack (physical attributes), attack on the bars (rapping skills), extension: family members and friends, antithesis, profane words, figurative languages, sexual undertones, anime characters, homosexuality, and famous celebrities involvement.

**Keywords :** discourse analysis, fliptop talks, filipino youth, fliptop videos, Philippines

**Conference Title :** ICELL 2020 : International Conference on English Language and Linguistics

**Conference Location :** Toronto, Canada

**Conference Dates :** July 16-17, 2020