

## Women-Hating Masculinities: How the Demand for Prostitution Fuels Sex Trafficking

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**Abstract :** Over the centuries, prostitution has been problematized from many sides, with women always at the center of the debate. However, prostitution is a gendered, demand-driven phenomenon. Thus, a focus must be put on the men who demand it, as an increasing number of studies have been done in the last few decades. The purpose of this paper is to expose how men's discourse online reveals the link between their demand for paid sex in prostitution and sex trafficking. The methodological tool employed was Critical Discourse Analysis (CDA). A critical analysis of sex buyers' discourse online showed that online communities of sex buyers are a useful tool in researching their behavior towards women, that their knowledge of sex trafficking and exploitation do not work as a deterrent for them to buy sex, and that the type of masculinity that sex buyers endorse is characterized by attitudes linked to the perpetuation of violence against women.

**Keywords :** masculinities, prostitution, sex trafficking, violence

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