

Influencing Factors of Residents' Intention to Participate in the Governance of Old Community Renewal: A Case Study of Nanjing

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Abstract : Considering the characteristics of residents' participation in the governance of old community renewal (OCR), a theoretical model of the determinant of residents' intention to participate in the governance of OCR has been built based on the theory of planned behavior. Seven old communities in Nanjing have been chosen as cases to conduct empirical analysis. The result indicates that participation attitude, subjective norm and perceived behavioral control have significant positive effects on residents' intention to participate in the governance of the OCR. Recognition of the community, cognition of the OCR and perceived behavioral control have indirect positive effects on residents' intention to participate in the OCR. In addition, the education level and the length of residence have positive effects on their participation intention, while the gender, age, and monthly income have little effect on it. The research result provides suggestions for the improvement of residents' participation in the OCR.

Keywords : old community renewal, residents' participation in governance, intention, theory of planned behavior

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