

Offering a Model for Selecting the Most Suitable Type of Thinking for Managers

Authors : H. Emari, Z. Emari

Abstract : The purpose of this paper is to design an applied framework for strategic thinking which can be applied in all managerial levels and all types of organizational environments. No special applied frame has been presented for this thinking. This paper presents a theoretical framework for the thinking type of a manager by making a historical research and studying the scientific documents about thinking of a strategist. In the new theoretical framework it has been tried to suggest the best type of thinking for a strategist after analyzing the environment of his decisions. So, in this framework, the traditional viewpoint about strategic thinking, which has considered it as a special type of right-brain thinking against other types of right-brain thinking and suggested it for a strategist, was put aside and suggests that the strategist should use a suitable type of thinking under different conditions.

Keywords : strategic thinking, systemic thinking, lateral thinking, intuitive thinking, hybrid thinking

Conference Title : ICMSP 2014 : International Conference on Management, Sociology and Psychology

Conference Location : Paris, France

Conference Dates : September 22-23, 2014