World Academy of Science, Engineering and Technology International Journal of Mathematical and Computational Sciences Vol:14, No:12, 2020

Multiple Identity Construction among Multilingual Minorities: A Quantitative Sociolinguistic Case Study

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Abstract: This paper aims to reveal criterions involved in the process of identity-forming among multilingual minority language speakers in Northeastern Thailand and in the capital Bangkok. Using sociolinguistic interviews and questionnaires, it is asked which factors are important for speakers and how they define their identity by their interactions socially as well as linguistically. One key question to answer is how sociolinguistic factors may force or diminish the process of forming social identity of multilingual minority speakers. However, the motivation for specific language use is rarely overt to the speaker's themselves as well as to others. Therefore, identifying the intentions included in the process of identity construction is to approach by scrutinizing speaker's behavior and attitudes. Combining methods used in sociolinguistics and social psychology allows uncovering the tools for identity construction that ethnic Kui uses to range themselves within a multilingual setting. By giving an overview of minority speaker's language use in context of the specific border near multilingual situation and asking how speakers construe identity within this spatial context, the results exhibit some of the subtle and mostly unconscious criterions involved in the ongoing process of identity construction.

Keywords: social identity, identity construction, minority language, multilingualism, social networks, social boundaries

Conference Title: ICSRD 2020: International Conference on Scientific Research and Development

Conference Location : Chicago, United States **Conference Dates :** December 12-13, 2020