

## Social Media and Counseling: Opportunities, Risks and Ethical Considerations

**Authors :** Kyriaki G. Giota, George Kleftaras

**Abstract :** The purpose of this article is to briefly review the opportunities that social media presents to counselors and psychologists. Particular attention was given to understanding some of the more important common risks inherent in social media and the potential ethical dilemmas which may arise for counselors and psychologists who embrace them in their practice. Key considerations of issues pertinent to an online presence such as multiple relationships, visibility and privacy, maintaining ethical principles and professional boundaries are being discussed.

**Keywords :** social media, counseling, risks, ethics

**Conference Title :** ICPA 2014 : International Conference on Psychology and Applications

**Conference Location :** Amsterdam, Netherlands

**Conference Dates :** August 07-08, 2014