

The Fake News Impact on the Public Policy Cycle: A Systemic Analysis through Documentary Survey

Authors : Aron Miranda Burgos, Ergon Cugler de Moraes Silva

Abstract : In the present article, it is observed that the constant advancement of issues related to misinformation impacts the guarantee of the public policy cycle. Thus, it is found that the dissemination of false information has a direct influence on each of the component stages of this cycle. Therefore, in order to maintain scientific and theoretical credibility in the qualitative analysis process, it was necessary to logically interpose the concepts of firehosing of falsehood, fake news, public policy cycle, as well as using the epistemological and pragmatic mechanism at the intersection of such academic concepts, such as the scientific method. It was found, through the analysis of official documents and public notes, how the multiple theoretical perspectives evidence the commitment of the provision and elaboration of public policies, verifying the way in which the fake news impact each part of the process in this atmosphere.

Keywords : firehosing of falsehood, governance, misinformation, post-truth

Conference Title : ICPTPMC 2020 : International Conference on Post-Truth, Politics, Media and Communication

Conference Location : Zurich, Switzerland

Conference Dates : July 27-28, 2020