

The Role of Organizational Culture in Facilitating Employee Job Satisfaction in Emerald Group

Authors : Mohamed Haffar, Muhammad Abdul Aziz, Ahmad Ghoneim

Abstract : The importance of having a good organizational culture that supports employee job satisfaction has fascinated both the business and academic world because of a tantalizing promise: culture can be fundamental to the enhancement of financial performance. This promise has led to growing interest for both researchers and practitioners in attempting to understand the influence of organizational culture on employees' satisfaction and organizational performance. Even though the relationship between organizational culture and employee job satisfaction have gained attention in the literature, the majority of studies have been conducted within manufacturing organizations and tend to oversee the impact of culture on employee job satisfaction in a service-based environment. Thus, the main driving force of this study was to explore the role of organizational culture types in facilitating employee job satisfaction at Emerald Publishing Group. Interviews qualitative data analysis indicated that Emerald's culture dominated by adhocracy and clan culture values. In addition, the findings provided evidence, which demonstrated that group and adhocracy organizational culture types play key roles in facilitating employee job satisfaction in a service-based environment.

Keywords : employee satisfaction, organizational culture, performance, service based environment

Conference Title : ICBMA 2019 : International Conference on Business Management and Administration

Conference Location : Montreal, Canada

Conference Dates : August 05-06, 2019