Metaphors Investigation between President Xi Jinping of China and Trump of Us on the Corpus-Based Approach

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Abstract : The United States is the world's most developed economy with the strongest military power. China is the fastest growing country with growing comprehensive strength and its economic strength is second only to the US. However, the conflict between them is getting serious in recent years. President's address is the representative of a nation's ideology. The paper has built up a small sized corpus of President Xi Jinping and Trump's speech in Davos to investigate their respective use and types of metaphors and calculate the respective percentage of each type of metaphor. The result shows President Xi Jinping employs more metaphors than Trump. The metaphors of Xi includes "building" metaphor, "plant" metaphor, "journey" metaphor, "ship" metaphor, "traffic" metaphor, "nation is a person" metaphor, "show" metaphor, etc while Trump's comprises "war" metaphor, "building" metaphor, "journey" metaphor, "traffic" metaphor, "tax" metaphor, "book" metaphor, etc. After investigating metaphor use differences, the paper makes an analysis of the underlying ideology between the two nations. China is willing to strengthen ties with all the countries all over the world and has built a platform of development for them and itself to go to the destination of social well being while the US pays much concern to itself, emphasizing its first leading position and is also willing to help its alliances to development. The paper's comparison of the ideology difference between the two countries will help them get a better understanding and reduce the conflict to some extent.
Keywords : metaphor; corpus; ideology; conflict
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