Extending the Flipped Classroom Approach: Using Technology in Module Delivery to Students of English Language and Literature at the British University in Egypt

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Abstract : Technology-enhanced teaching has been in the limelight since the 90s when educators started investigating and experimenting with using computers in the classroom as a means of building 21st. century skills and motivating students. The concept of technology-enhanced strategies in education is kaleidoscopic! It has meant different things to different educators. For the purpose of this paper, however, it will be used to refer to the diverse technology-based strategies used to support and enrich the flipped learning process, in the classroom and outside. The paper will investigate how technology is put in the service of teaching and learning to improve the students' learning experience as manifested in students' attendance and engagement, achievement rates and finally, students' projects at the end of the semester. The results will be supported by a student survey about relevant specific aspects of their learning experience in the modules in the study.

Keywords : attendance, British University, Egypt, flipped, student achievement, student-centred, student engagement, students' projects

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