World Academy of Science, Engineering and Technology International Journal of Law and Political Sciences Vol:13, No:04, 2019

Technological Improvements and the Challenges They Pose to Market Competition in the Philippines

Authors: Isabel L. Guidote

Abstract : Continued advancements and innovation in the technological arena may yield both beneficial and detrimental effects to market competition in the Philippines. This paper discusses recent developments in the digital sphere which have resulted in improved access to the Philippine market for both producers and consumers. Acknowledging that these developments are likely to disrupt or alter prevailing market conditions, this paper likewise tackles competition theories of harm that may arise as a result of such technological innovations, with reference to cases decided by foreign competition authorities and the European Commission. As the Philippine moves closer to the digital frontier, it is imperative that producers, consumers, and regulators alike be well-equipped to address the risks and challenges posed by these rapid advancements in technology.

Keywords: antitrust, competition law, market competition, technology

Conference Title: ICACL 2019: International Conference on Antitrust and Competition Law

Conference Location: New York, United States

Conference Dates: April 22-23, 2019